

APPEALS TO "AD" MEN TO HELP SPEED WAR WORK

From London, Charles F. Higham, representing an American advertising agency, sends an urgent appeal to advertising men of America to devote their talents to the speedier making and shipping of war products to France.

Higham points out in his letter that advertising men are of the caliber affecting progress and enjoin them to use initiative and energy in writing "ads" incorporating the necessities and ways of accomplishing the immediate making and sending of munitions. He says in part:

"Practicality, and all that it means, must be crushed for all time. Every day that passes in which this is not accomplished means wastage for the world. It means that we are losing the cream of our manhood. It means that we are not progressing, but standing still. That is not the spirit of the advertising man—our business is obviously to go on, to progress, to improve, to educate, to inspire. Never have the men of our calling had such an opportunity."



MOHAWK
A COMFORTABLE SUMMER COLLAR
Lion Collars
OLDEST BRAND IN AMERICA
UNITED SHIRT & COLLAR CO. TROT, N. C.

Movie of a Man Trying to Open a Car Window for a Lady - By Briggs



One of Briggs' Best Cartoons Will Be Featured in Next Sunday's Times

SPURS FOOD PRODUCTION.
By proclamation today, the President authorized the Hawaiian com-

mmissioner to make contracts with and reimbursements to homesteaders by way of stimulating sugar and other food production.

Schlitz Famo Goes Through a Pulp Filter

—then through a sterilized pipe line to glass-lined tanks in a cool cellar for aging.

A sterilized line carries it to automatic filling machines containing sterilized bottles, thence to Pasteurization.

This insures absolute purity.



the worth-while cereal beverage, is good, and good for you.

It is healthful—it is nourishing. It has the wonderful hop aroma. It is non-intoxicating. Try it.

On sale wherever soft drinks are sold. Order a case from



Famo Distributing Co., Inc.
1705 Third St., N. E.
Washington, D. C.
Phone: North 2171 & 2172

Made Milwaukee Famous

ADVERTISING CLUB TOLD ABOUT WORK OF CREEL BUREAU

America is advertising to the world the justice of the cause for which the allies are fighting and the aims which this nation seeks to obtain for all nations.

This was the outstanding point in an address last night by Carl Byoir, associate chairman of the committee on public information, at the first meeting of the new Advertising Club of Washington.

"Mr. Creel has made his department one of the greatest mediums of expression in the history of the government," said Mr. Byoir. "This committee had something to tell through advertising. It was our work to bring home to all the people of the world, the justice of the American cause; to show that this was not a war for commercial gain, for territorial aggrandizement or to secure advantage."

Herman Phillips, of the W. S. S. committee, in a brief address, praised the Washington newspapers in regard to their national character, also advertising carried by merchants of this city.

Lester Lansburgh, president of the Advertising Club of Washington, invited all "makers, buyers, and sellers of advertising" here to become members of the new club, which will become one of the units of the Associated Advertising Clubs of the World.

Such were asked to send their names to Secretary Charles J. Columbus, 403 Star building, 1101 Pennsylvania avenue northwest.

Germany is outwitting the United States in potatoes, which accounts for their ability to keep at their business of war.

The Store Your Physician Recommends.
Trusses Fitted By Experts
—of 30 years' experience. Special trained attendants for ladies. Private rooms.
THE GIBSON CO., Inc., 917 G St.

Office Supplies
Anything you want we have it at the right price. Phone Main 7826 for prompt delivery
BAUM Paper and Stationery Co.
905 7th St. Opposite Goldenberg's. Phone Main 7826.

SEAMAN KILLED BY FALL
Lester Edmond Krouse, seaman, second class, was killed in a fall aboard the United States ship Monadnock, June 20. His mother, Mrs. Mabel Krause, lives at San Jose, Cal.

It's Better to Have The Times Delivered at Home

More Convenient—More Regular—And Cheaper
The TIMES will be delivered to you at your home, daily and Sunday for 50 Cents a Month—a cent and a half a day.

There's a TIMES route right past your door, and one of your neighborhood boys is building a business for himself by dependable service.

Tell the boy you want The TIMES, or phone or write to The TIMES' Circulation Department.

Phone Main 5260, or

Write The Washington Times, Munsey Bldg., Washington

MORE ELASTIC EMBARGO SYSTEM BEING PLANNED

The United States is making an exhaustive study of the effect produced on foreign exchange by a ruthless system of placing embargoes on certain products needed for war materials. It became known today, and arrangements are going forward between the War Trade Board and the Treasury that will tend to react favorably on exchange through the operation of a less stringent embargo program.

Officials have pointed out that certain products, such as tin, lead, copper, and numerous other metals and commodities, should be rightfully embargoed, but that the order should not be too comprehensive in its interpretation. The exchange problem is undergoing rapid changes and the principal factor in adjusting it favorably to the United States is the establishment in foreign countries of trade balances favorable to American merchants and manufacturers.

By the operation of an absolute embargo on certain metal it was found that many manufactured products which sell for large sums and which have a ready market abroad could not be exported because they contained small quantities of the embargoed products, such as tin or lead or copper.

Treasury officials have been impressed with the system that prevents extension of a favorable trade balance simply because a few ounces of an embargoed material has the power to withhold the export of large quantities of articles that could be sold abroad. It was pointed out by one official that one ton of tin was the approximate amount used in the manufacture of certain kinds of dental products in a year; that if this ton of tin could be released, it would be a comparatively small item in the country's supply of the metal, yet would be instrumental in selling the favorable trade balance about \$5,000,000 higher, through the export of the product in which it is used. The same was true of pianos, in which certain metals are used in small quantities, yet the sale of the products would more than compensate for the small amount of embargoed material used, because of its favorable reaction on the rate of exchange.

The adoption of a more elastic embargo system today is looked upon as a certainty, and plans are being discussed that will cover all export products from this country.

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CORONER'S JURY HOLDS NEGRO TO BLAME FOR KILLING

A coroner's jury at Alexandria today returned a verdict accusing James A. Davis, twenty-five, a negro of Monroe, La., of having fired the shot which resulted in the death of J. C. Shelhorse, Virginia State prohibition inspector. The inspector was shot while attempting to arrest Davis on a southbound train out of Washington yesterday.

Alexandria police discovered today that the gun owned by Davis was defective. He lost it in a scuffle with officers and fired the shot with a weapon which had fallen from the pocket of W. C. Hall, a deputy inspector.

Shelhorse was killed when he and two deputies, W. C. Hall and A. L. Bricker, attempted to confiscate liquor being carried on a train from Washington to Virginia.

The tragedy was the outcome of a promiscuous search of passengers and baggage permitted under recent amendments to the Virginia prohibition laws. According to Inspector Hall, Davis pulled a revolver from his pocket when the raiders attempted to seize his baggage. Hall claims that in the skirmish that followed he wrested the weapon from the negro. When other passengers joined in the fracas, Hall charges that Davis again secured possession of the gun.

Shelhorse entered the car at this stage of the fight. Hall charges that Davis fired at the newcomer. The bullet entered the left side of the throat, passing out the back of the head. Hall alleges that Davis jumped from the train after firing the shot. Shelhorse was removed to the Alexandria hospital, where he died a few hours later.

The capture of the alleged assailant was highly sensational. The man jumped from the train near the Union Station. Alfred F. Woldert, a soldier from Camp Wadsworth, S. C., pursued the negro, shot him about one-eighth of a mile from the depot. He was turned over to the Alexandria police.

Inspector Hall, in a statement to the police today alleged that passengers on the car had assaulted the prohibition raiders. He claims that in the melee, whiskey bottles were hurled by passengers crashed on the heads of the officers. Hall and Bricker suffered lacerations of the scalp.

Talking to a Times reporter a few hours after the shooting, Davis asked, "How bad is the man hurt?" He was told that Shelhorse's death was expected. When asked about the cause of the shooting, the negro replied, "I had over \$1,200, and did not know whether they were going to rob me or what they were trying to do."

Searched at police headquarters, \$1,264.72 was found in a wallet. Davis said that the money was his savings. Inspector Hall stated that Davis was observed entering the train in Washington with a suitcase and satchel. The negro denied ownership of the baggage when arrested. Examination of the bags showed that forty-five bottles of whiskey were being carried in them.

Shelhorse has been engaged as a prohibition inspector for several months.

Sheriff Has 3,400 Years' Job to Seize Rum In Bangor, Me.

BANGOR, Me., June 26.—The statistics bend has figured it out that in 3,400 years Sheriff T. Herbert White would seize the first five months liquor receipts here.

At the hearing on the liquor situation here it was brought out that about 61,500 gallons of whiskey were brought into the city, and that White had seized about seventy-five quarts. Counsel for White argues that the liquor was almost entirely for medical use.

White was recently ousted by the governor and council. There is a great rush to get the stuff out of the way before June 19, when Attorney Arthur L. Thayer, a Prohibition man, takes the reins.

WAR WARNING IS ISSUED TO SHIPS NEAR BERMUDA

A "war warning" (presumably of presence of enemy submarines) has been issued to shipping operating in the area east of longitude 40 between the latitude of Cape Race and Bermuda, the Navy Department announced today.

NORFOLK, Va., June 26.—Marine and naval circles are speculating here today over reports reaching here that a German raider, apparently 400 feet in length and capable of fifteen knots an hour, is cruising in waters east of Bermuda. It is believed by some that the vessel is the "mother ship" which has been fueling the U-boats recently in United States waters.

Suspicion was first aroused when several allied craft raced away from the supposed raider. Instead of following, the raider went in an opposite direction.

The ship is reported to be of the cruiser type, rakishly built, and showing a clean pair of heels when any attempt is made to get up close to it.

In some quarters there is the belief that the craft is a former freight steamer plying between Baltimore and New York, which was recently captured and converted into an enemy raider by Germany.

IMPROMPTU LIFE-SAVER RESCUES NEGRO BOY

O. W. Jackson, employed on Government construction work at the Tidal Basin, can qualify today as a life guard at any swimming resort.

When Walter Barnes, six years old, colored, of 1175 Nineteenth street northeast, fell into the basin, his five companions laughed in high glee, thinking he had jumped to the water in response to a challenge.

Jackson jumped into the basin and brought the exhausted boy to the bank. He worked over him five minutes before there were signs of life. When the ambulance from Emergency Hospital arrived Barnes was out of danger.

BOY INJURED WHEN AUTO SKIDS AND HITS LAMP POST

Twelve-year-old Edward Becker today is suffering from painful injuries incurred last night when an automobile in which he was riding with his parents, Mr. and Mrs. Frank Becker, of Riverdale, Md., collided with a lamp post at Fourteenth street and Pennsylvania avenue southeast.

Young Becker was in a front seat beside his father who was operating the automobile when the machine skidded and struck the post throwing the lad against the windshield. He was cut and bruised and after treatment at the Casualty Hospital was taken home.

Lamp Post Wrecked

A lamp post in front of the State War and Navy building was wrecked last night when struck by an automobile operated by Benjamin F. McCaully, 722 Seventeenth street northwest. Mr. McCaully said his machine skidded and that the accident was unavoidable.

Thrown from his bicycle when it was struck by an army truck, operated by A. W. Schowbels, of Bethesda, Md., at Fifth and G streets northwest, James Carter, 1414 S street southeast, was slightly injured and his bike was badly damaged last night.

Inquest Over Child's Death
Coroner Nevitt will hold an inquest at the morgue this afternoon to investigate the death of Margaret Sanbury, four-year-old daughter of Mr. and Mrs. William E. Sanbury, 922 North Carolina avenue southeast, yesterday. The girl died at the Casualty Hospital from a fractured skull after having been struck by an automobile at Tenth street and North Carolina avenue southeast.

The girl, thirty-four years old, 1 R street northeast, who was driving the automobile which hit the girl, and who took her to the hospital after the accident, surrendered to the police of Eighth precinct yesterday and was released on bonds pending the action of the coroner's jury today.

An automobile owned by the Potomac Electric Power Company and operated by L. B. Johnson was wrecked early today when it skidded into an excavation of the Water Department at Twenty-first street and Pennsylvania avenue northwest. Johnson escaped with slight bruises.

PRINCE ARTHUR GIVES BATON TO MIKADO

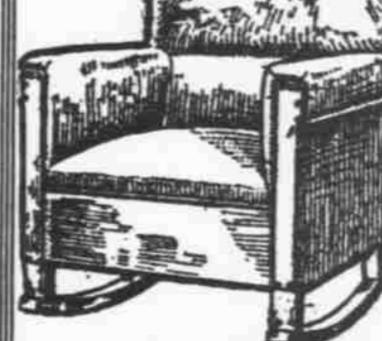
TOKYO, June 26.—Prince Arthur of Connaught, a cousin of King George of England and son of the Duke of Connaught, formerly governor general of Canada, today presented to the Japanese Emperor a field marshal's baton, carrying out an honorary appointment recently conferred upon Great Britain's Far Eastern ally.

OPTOMETRIST—SPECIALIST
"For Better Vision"
Simpson
OPTICAL COMPANY
913 G Street Northwest
Washington, D. C.

Seventh and Eye Streets HOUSE & HERRMANN Seventh and Eye Streets

During July and August Store Will Close All Day Saturday—and Also Days of the Week at 6 P. M.

THE important thing with you is quality. Of that you can be assured in everything you buy here. The important thing with us is your satisfaction—and we make sure of that by the character of the merchandise we offer and the price at which we offer it.



Big Roomy Rocker

Arms, seat and back are upholstered with durable grade of imitation Spanish leather that won't wear out, but will stand the siege of the constant use its comfort invites. Strongly made.

Special,
\$13.50

William and Mary Dining Suite



You won't have to take "two looks" at this Suite to be convinced of its refined artistic effect and its solid and substantial construction. It looks just what it is—a handsome and durable Suite—high-grade in design; high-grade in production; high-grade in the details of finish. Four pieces—Mahogany-finish; dustproof bottom to the cases; latticed side panels in China Closet; drawers in Side Table; 48-inch Round-top Dining Table—extendible to 6 feet. SPECIAL
\$142.50